

Bottom Line Benefits

Is your company's benefits program a commodity or business strategy?



Jon Greenwich, CPFA®
Managing Executive



Virtus Capital is an independent consulting firm helping decision makers with strategic planning, risk management, and fiduciary investment advice.

Get in touch

4250 N Fairfax Dr.
Suite 600
Arlington, VA 22203
O: (571) 527-4955
M: (703) 635-4172
jgreenwich@virtuscap.com

www.virtuscap.com



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Schedule
A Time

The data is clear - a highly competitive benefits package directly impacts your company's bottom line. But how do you quantify your program's total financial cost and risk? Here's how...

Be "Sharpe" with Benefits

Benefits Optimization™



- Compliance
- Governance
- Competitiveness

Data-driven insights help you make informed decisions.

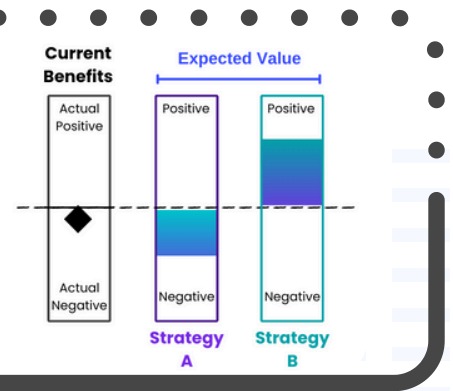
The backbone of our analysis process delivers actionable data-driven insights that help you optimize risk-reward. Aligning your benefits strategy with your organization's growth objectives.

"Return" on Benefits

Generative AI analytics delivers greater strategic fit.

Going beyond the limitations of a broker-generated benchmarking process empowers business leaders to select best-fit, positive expected value strategies that promote greater long-term profitability.

AI Predictive Modelling



The Bottom Line



Optimizing your benefits compounds profitability over time. Let's talk.

29%

The national average that employers pay as a percentage of total per employee cost. (1)

4%

Potential annual increase in bottom line profitability using Benefits Optimization.™ (2)

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