

WHAT'S YOUR 401(k) PLAN ACTUALLY WORTH TO YOUR BUSINESS?

New research reveals a strong correlation between high-performing 401(k) plans and profitability metrics like gross margin, revenue per employee, and net income.



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YOUR CURRENT RETIREMENT PLAN: COST CENTER OR STRATEGIC LEVER?

Most CFOs overlook the **hidden ROI** embedded in retirement plans.

But companies with “great” plans—defined by participation, deferrals, balances, and employer contributions—see up to:

- **80% higher** net income per employee
- **60% higher** revenue per employee
- **40% greater** gross margins

(Source: T. Rowe Price, 2022 – analysis of 485 plans)

WHY IT MATTERS:

A poorly performing plan doesn't just waste budget—it actively correlates with underperformance.

LET'S OPTIMIZE YOUR PLAN

- ✓ **Cost-free 401(k) optimization session**
- ✓ **Custom benchmarking report**
- ✓ **Turnkey recommendations**