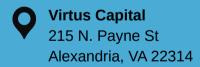
## WHAT'S YOUR 401(k) PLAN ACTUALLY WORTH TO YOUR BUSINESS?

New research reveals a strong correlation between high-performing 401(k) plans and profitability metrics like gross margin, revenue per employee, and net income.





**Jon Greenwich, MS, CPFA**Managing Executive



- (703) 635-4172
- jgreenwich@virtuscap.com
- wirtuscap.com

Schedule a Time



## YOUR CURRENT RETIREMENT PLAN: COST CENTER OR STRATEGIC LEVER?

Most CFOs overlook the **hidden ROI** embedded in retirement plans.
But companies with "great" plans—defined by participation, deferrals, balances, and employer contributions—see up to:

- 80% higher net income per employee
- 60% higher revenue per employee
- 40% greater gross margins

(Source: T. Rowe Price, 2022 - analysis of 485 plans)

## WHY IT MATTERS:

A poorly performing plan doesn't just waste budget—it actively correlates with underperformance.

## LET'S OPTIMIZE YOUR PLAN

- ✓ Cost-free 401(k) optimization session
- Custom benchmarking report
- **✓** Turnkey recommendations

Securities and investment advisory services offered through Osaic Wealth, Inc. member FINRA/SIPC. Osaic Wealth is separately owned and other entities and/or marketing names, products or services referenced here are independent of Osaic Wealth. 401(k) Plan research and statistics provided by T. Rowe Price: Retirement Plan Research: Where 401(k) Design and Corporate Profitability Cross Paths, 2022.